AUSTIN DAVIS

Product Design Manager | Enterprise B2B SaaS
Greater Philadelphia Area
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SUMMARY

Product Design Manager with 10+ years of visual and product design experience, including enterprise B2B SaaS for professional services and life insurance. Managed teams of up to 8 designers, supporting their growth through coaching and career development. Partnered with Product and Engineering to define problems and assess trade-offs. Managed a 4-designer team from concept to launch of an agentic AI platform for professional services firms.

EXPERIENCE

Intapp – Philadelphia, PA / Remote
Product Design Manager | Sep 2023 – Jun 2026
Senior UX Designer | Jul 2022 – Sep 2023
UX Designer | Sep 2021 – Jul 2022

- Managed 10 product designers over nearly three years, with up to 8 on the team at one time, across legal technology, accounting and consulting, private equity, investment banking, mobile, and AI-enabled products.
- Partnered with Product and Engineering to simplify designs and break larger changes into phased releases, pushing back on proposed trade-offs that would hurt the user experience.
- Managed a 4-designer team through concept, customer pilot, and commercial launch of an agentic AI platform for professional services firms. The platform reached 941 accounts.
- Conducted performance evaluations, 1:1s, and design critiques. Developed growth plans with designers and coached them to strengthen their storytelling skills. Led onboarding of new designers and supported a Senior Designer's promotion to Lead Designer.
- Developed a UX playbook to clarify the design team's responsibilities, collaboration models, and ways of working for designers and cross-functional partners.
- Led an organization-wide Figma restructuring for 24 designers. Reviewed and migrated 898 files from 2 to 13 workspaces, standardized taxonomy, permissions, and file organization to make files easier to find and maintain.
- As a UX and Senior UX Designer, designed DealCloud workflows for private equity and investment banking users and contributed a Progress Drawer pattern to Intapp's design system.

iPipeline – Exton, PA
Senior UX/UI Designer | Jan 2020 – Sep 2021
UX Designer | Oct 2018 – Jan 2020

- Led UX/UI design for enterprise SaaS products serving life insurance and financial services.
- Planned and conducted user interviews, usability studies, and client feedback sessions to identify design problems and guide iterative design decisions.
- Partnered with clients, Product Management, business analysts, Engineering, and global teammates to turn requirements into user flows, personas, prototypes, and implementation-ready designs.
- Led the initial design-system effort, developing foundational style guides and reusable UI patterns for client-facing products.

Hussian College – Philadelphia, PA
Adjunct Professor | Apr 2018 – Jan 2020

- Taught students UX/UI principles, design practices, HTML, and CSS, and mentored them on a portfolio-ready project.

Freelance UX and Visual Designer – Philadelphia, PA
2013 – 2018

- Designed responsive websites, brand assets, and digital product concepts for clients, translating their goals into wireframes, prototypes, visual design, and front-end implementation.

SMG – Conshohocken, PA
Graphic Designer | Nov 2012 – Dec 2015

- Designed print and digital marketing materials, including advertising, web graphics, and collateral, and prepared production-ready files for commercial printing.

MILITARY SERVICE

United States Marine Corps – MCAS Cherry Point, NC
Aviation Electrician | Jun 2003 – Feb 2009

- Maintained, troubleshot, and repaired electrical systems for the EA-6B fixed-wing aircraft in a high-accountability aviation environment.
- Served as third-shift supervisor and Collateral Duty Inspector, planned work assignments, coordinated maintenance priorities, and inspected completed work against safety and quality standards.

EDUCATION

Master of Science, User Experience & Interaction Design
Thomas Jefferson University – Philadelphia, PA
May 2018

Bachelor of Science, Graphic Design
The Art Institute of Philadelphia – Philadelphia, PA
May 2012

AWARDS

Navy and Marine Corps Achievement Medal
U.S. Department of the Navy | 2008

- Recognized for leadership and maintenance readiness during Operation Iraqi Freedom. Identified and corrected a generator phase-wire issue, saving 100 labor hours and promptly returning the aircraft to combat operations.